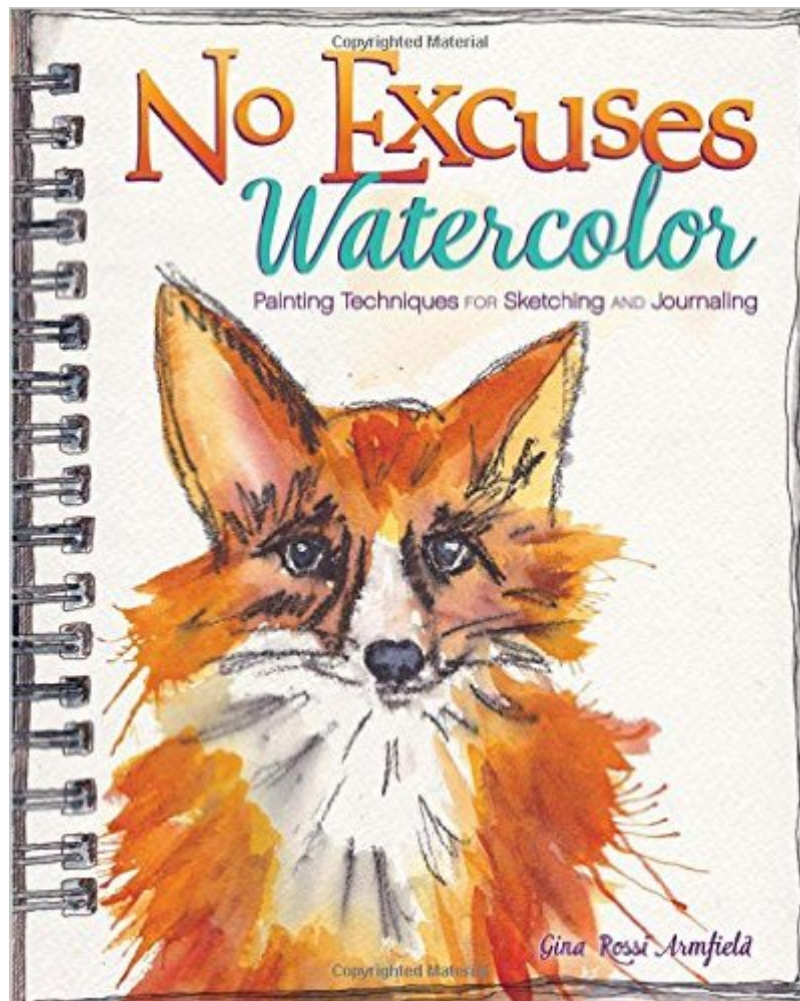


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# No Excuses Watercolor: Painting Techniques For Sketching And Journaling



## Synopsis

"I can't control the paint." "It's not colorful enough." "It's intimidating!" With the fun and easy techniques in Gina Rossi Armfield's *No Excuses Watercolor*, your excuses for not painting with watercolor don't stand a chance! As you try the demonstrations and exercises, you'll learn the techniques and tricks necessary to achieve amazing, colorful results in your artist's sketchbook. After getting to know your materials, you'll try your hand at thirteen exercises that will help train your hand, and help you identify and refine your artistic style. Along the way, you'll get tips and suggestions for adding journaling and writing to your art. Finally, you'll find an inspirational resource guide packed with reference photos, starter sketches, color palettes, journaling prompts and more to help you fill your watercolor journal! Grab your sketchbook and watercolors--it's time to paint, no excuses! 22 demonstrations for sketching and watercolor painting. 13 exercises for practicing backgrounds, focal images, color mixing, layering and details. 13 resource sections loaded with journaling and painting prompts to keep you inspired.

## Book Information

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## Customer Reviews

This beautiful, inspirational book is exactly what I've been looking for! I'm not a journaling person, but I became intrigued by watercolor sketching after reading several *Cloth Paper Scissors* magazine articles by various contributors. I really liked the idea of small studies that captured the essence of whatever you're painting without trying to make it absolutely realistic. My detail-oriented, perfectionist nature gets in the way of me loosening up and just enjoying the freedom of creating simple art for my own pleasure so learning to work "loose" with watercolors in small sketchbooks is

something I want to do. About three weeks ago, I got the ebook version of this book and Gina's "No Excuses Art Journaling," as well as Gina's two videos in a bundle from Interweave, and thoroughly enjoyed them. I even started collecting pictures from magazines as both books and videos recommended, but I just don't have the right types of magazines to get a lot of images I'd like to paint. As much as I enjoyed the ebook version, for me, this book is best enjoyed in paper form. I didn't really appreciate everything that's in it until my paper copy arrived yesterday. All I can say is, "Wow!" I am looking forward to working through the exercises using my Koi 24-color travel watercolor kit and waterbrushes because those are my tools of choice. The entire book is useful and all the exercises look like they will be fun to do. The best part of this book for me is the inspiration section. Each group of four pages includes a page of inspirational words, possible subjects, poetry, and quotes on the first lefthand page. There's an image (approximately 5 x 7) on the righthand page and a suggested color palette with color names in Gina's favorite paints.

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